



Translating Academic Knowledge into Insights for Practitioners.

The Center for Digital Business Growth is a hub for understanding **how digital innovation drives business growth and transformation**. The Center translates academic research into practical insights, helping organizations navigate an era of rapid digital change and compete in evolving markets.

What We Offer

Independent Partnership

CDBG serves as your trusted advisor, grounded in research and driven by impact.

Academic Objectivity

Fact-based, methodologically sound research conducted with academic integrity.

Research Translated to Action

Seminars, 1-1 workshops, and executive roundtables that turn insights into concrete capabilities through shared learning.

Our Distinction

A unique combination of neutrality, academic rigor, and co-created solutions focused on practical, real-world results.

Vision

To be a substantial catalyst for sustainable digital business growth driving innovation through impactful scientific research.

Research Themes

- Strategic Decision-Making for Digital Growth
- AI and Data-Driven Innovation
- Digital Transformation in Organizations
- Digital Resilience and Sustainability

To Discuss Further Please Contact:

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